

# 2019-2020 District Goals



**District:** District 24 L  
**Constitutional Area:** U.S. and Affiliates, Bermuda and Bahamas

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 90% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

We are offering training at our State Convention plus two training sessions in local areas plus a final training session right before our first cabinet meeting in July

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

We are having a special zone chair training right before our first cabinet meeting. Any zone chair who misses it will receive a special one-on-one training session as a make up

## LEARNING FOR EVERY LION

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	25
2nd Quarter	60
3rd Quarter	60
4th Quarter	25

**By the end of the 4th quarter, the district will add a total of 170 new members.**

### Action Items:

My district will induct 1 new Lions under 40 years old.

My district will organize at least 1 membership growth event(s).

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	1	20
2nd Quarter	1	20
3rd Quarter	1	20
4th Quarter	1	20

**By the end of the 4th quarter, the district will start 4 new clubs.**

**With a minimum of 80 charter members.**

### Action Items:

## MEMBER RETENTION

	Drops
1st Quarter	50
2nd Quarter	50
3rd Quarter	35
4th Quarter	50

By the end of the 4th quarter, the district's membership drops will not exceed 185 members.

Action Items:

## NET GROWTH GOAL

170	+	80	-	185	=	65
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 400,000 people.

Action Items:

## SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 5,000 service activities.

Action Items:

## SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

## LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 10% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

### Action Items:

## FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$125,000.00 to support Campaign 100: LCIF Empowering Service.

### Action Items:

My district will raise \$125,000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 5 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 100/100 Clubs this year

Additional action items to achieve this goal

The question under "participate" was really two questions with only one box. My goal is to educate 100% of the Lions in my district about LCIF and get 10% of them to personally donate to LCIF

## ADVOCATE

In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.

### Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal

We are creating a new cabinet position this year. Our Resource Officer will monitor each club's reporting, and work individually with clubs that fall behind in their reporting